



elif ülkü



A 24-years-old creative based in The Hague, The Netherlands,
who works in visual brand design, graphic design and content creation.

[Click here to visit my website portfolio](#)

The Hague, The Netherlands

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WORK EXPERIENCE

XITE

Visual Brand Designer

Feb. 2025 – present

Designs and ensures visual consistency across brand materials, collaborates with the video production team, and contributes to developing brand guidelines.

XITE

Digital Graphic Designer

Feb. 2022 – present

Creating digital designs for music channels on TV, major campaigns, and websites, while updating the style guide and supporting the UX & video production teams.

AILIFÉ

All Around Creative Freelancer

Oct. 2020 – Present

Works in graphic design, content creation, fashion design and photography.

Coffee Clothing

Head of 3D Design

Feb. 2021 – Feb. 2022

Designed 3D models for a sustainable fashion brand's digital fashion show.

Sony Music

Supplier Music Cover Art

Jan. 2021–2022

Designed cover art for well known artists.

HORATI

Head Of Design

Feb. 2020 – Nov. 2020

Designed collections, created tech packs, and led the design team.

Humble Minded & Jouer Studios

Head Of Design Intern

Aug. 2019 – Feb. 2020

Led and organized photo shoots, managing communication with models, MUAHS, and photographers. I also designed collections and led the design team.

De Tekenacademie

Game Art, Animation, and Classic Drawing

Apr. 2025 – Sept. 2025

Adobe After Effects Certificate

Basics of video animation

2023

AMFI - Amsterdam Fashion Institute

HBO Bachelor, Propaedeutic Transcript

2020 – 2021

Koning Willem 1 College

MBO, Junior Stylist Fashion & Design

2017 – 2020

SKILLS

Experienced in using Figma, Adobe Creative Suite & Procreate

- Skilled in conveying ideas through visual graphics.
- Design-focused and self-critical, with a strong passion for continuous learning.
- Accustomed to managing heavy workloads, career-oriented, and able to thrive in fast-paced environments.
- Strong communication and coordination skills.
- Adaptable and effective in both team collaborations and independent work.

Bilingual: fluent in Dutch & English

INTERESTS

Gaming
Traveling
Music
Wheel Throwing / handbuilding